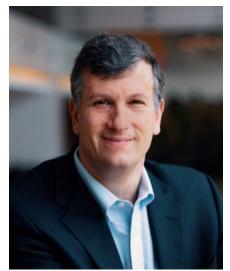
Mark Harris Vice President and General Tax Counsel

Mark Harris is vice president and general tax counsel for The Coca-Cola Company.

Since joining the company in 2006, Harris has held several leadership roles while supporting the company's operations in Europe and Africa. He has a wealth of experience and expertise in U.S. and foreign tax law and regulatory compliance, as well as interacting with key governmental agencies on tax policy initiatives.

Before joining The Coca-Cola Company, Harris



was with Ernst & Young's Washington National Tax office and the Office of the Chief Counsel of the U.S. Internal Revenue Service.

Harris earned a bachelor's degree from the University of Rochester, a Juris Doctorate from Albany Law School, and a Master of Laws in Taxation from New York University School of Law.

He is a member of the board of directors for the George Washington University – Internal Revenue Service International Tax Institute. He is also an active member of the American Bar Association at which he has held a variety of leadership roles, including the chairman of the Foreign Activities of U.S. Taxpayers Committee.