

Saadia Madsbjerg

Vice President, Global Community Affairs

Saadia Madsbjerg is vice president of Global Community Affairs for The Coca-Cola Company and president of The Coca-Cola Foundation. Madsbjerg joined the company in 2021 and manages operations of the Foundation, which includes grant making, financial requirements and regulatory compliance for domestic and international philanthropy.



Before joining The Coca-Cola Company, Madsbjerg was a managing director of The Rockefeller Foundation, where she led efforts to seed-fund the development and launch of new financial instruments and partnerships designed to channel money from capital markets toward sustainable development. Prior to her position at The Rockefeller Foundation, Madsbjerg was senior vice president for strategic planning at the New York City Economic Development Corp., where she headed a portfolio of projects focused on transformative opportunities for creating a more equitable and resilient economy.

Madsbjerg previously worked in the technology sector at Cisco Systems, advising Fortune 500 companies and public sector institutions on how innovative technology could help create new business models and address critical social and economic challenges.

Prior to Cisco, Madsbjerg was an associate principal at McKinsey & Co., where she advised multinational companies on corporate strategy.

Madsbjerg has served as an advisor on committees such as the Government of Canada's Privy Council Office Impact Canada Initiative Advisory Committee and the World Economic Forum's Global Future Council on Infrastructure. Her work has been featured in publications such as Harvard Business Review and Foreign Affairs and she is the coauthor of "Making Money Moral."

She holds a master's degree in applied economics and finance and a bachelor's degree in international business, both from Copenhagen Business School.