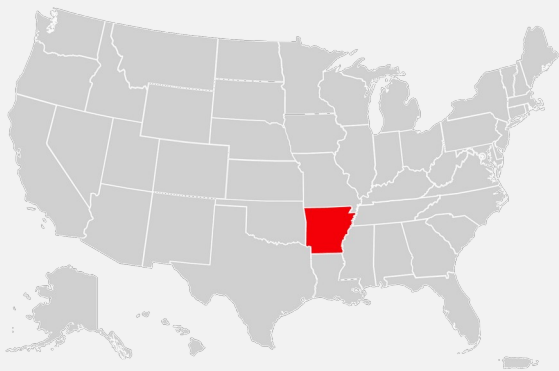


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

ARKANSAS'S 4th CONGRESSIONAL DISTRICT



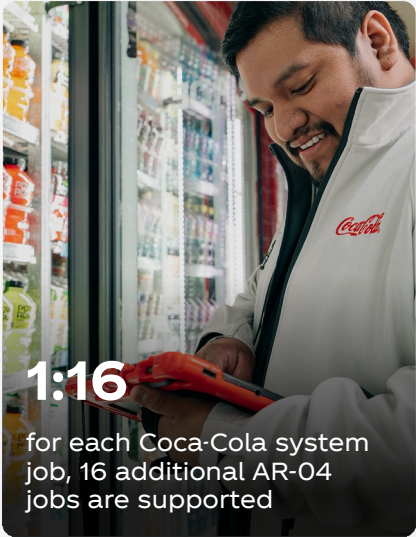

\$149M
in **economic contribution**
to AR-04 Gross Domestic Product


2K
AR-04 jobs supported


4
production, distribution or office
facilities in AR-04



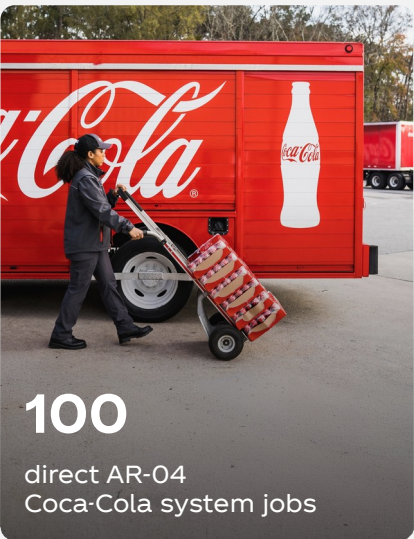
\$2M
in goods and services
purchased from
AR-04 suppliers



1:16
for each Coca-Cola system
job, 16 additional AR-04
jobs are supported



THE *Coca-Cola* COMPANY



100
direct AR-04
Coca-Cola system jobs



\$5M
invested in Arkansas
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation