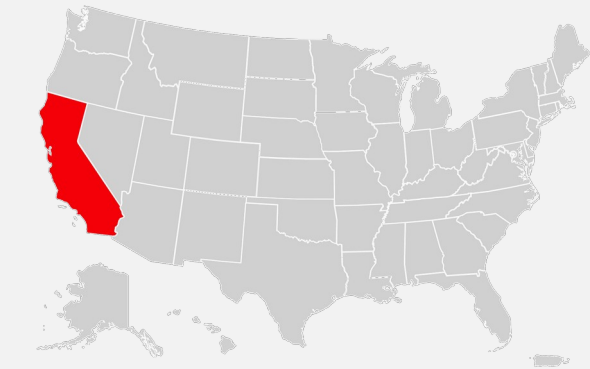


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

CALIFORNIA'S 31st CONGRESSIONAL DISTRICT



\$195M

in economic contribution
to CA-31 Gross Domestic Product



2K

CA-31 jobs supported



1

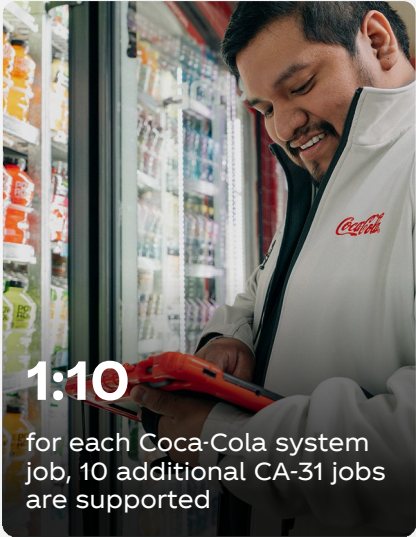
production, distribution or office
facility in CA-31

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\$9M

in goods and services
purchased from
CA-31 suppliers



1:10

for each Coca-Cola system
job, 10 additional CA-31 jobs
are supported



THE *Coca-Cola* COMPANY



200

direct CA-31
Coca-Cola system jobs



\$5M

invested in California
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation