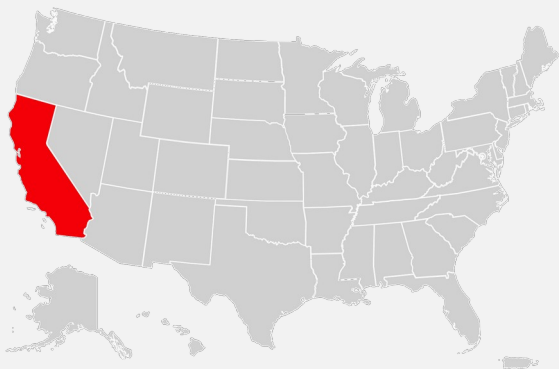


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

CALIFORNIA'S 40th CONGRESSIONAL DISTRICT



\$180M

in economic contribution
to CA-40 Gross Domestic Product



2K

CA-40 jobs supported



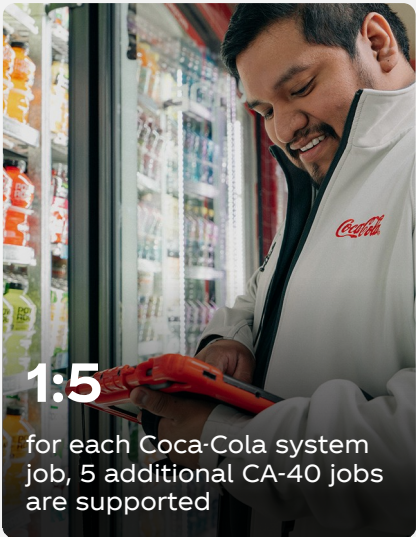
production, distribution or office
facilities in CA-40

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\$28M

in goods and services
purchased from
CA-40 suppliers

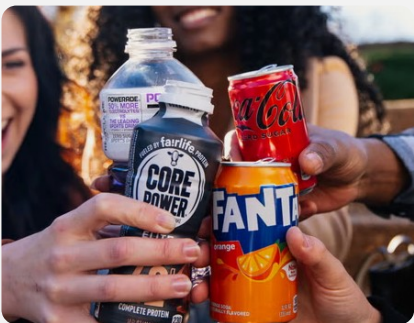


1:5

for each Coca-Cola system
job, 5 additional CA-40 jobs
are supported



THE *Coca-Cola* COMPANY



300

direct CA-40
Coca-Cola system jobs



\$5M

invested in California
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation