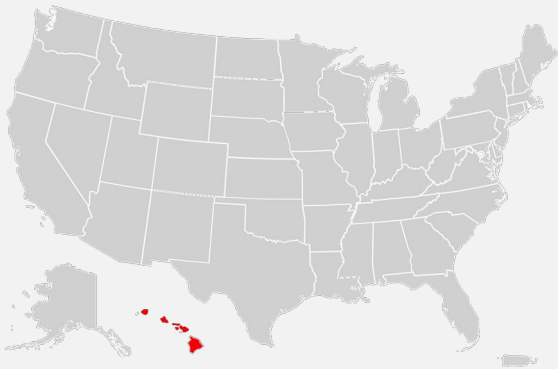


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

HAWAII'S 2nd CONGRESSIONAL DISTRICT



\$150M

in economic contribution
to HI-02 Gross Domestic Product



2K

HI-02 jobs supported



7

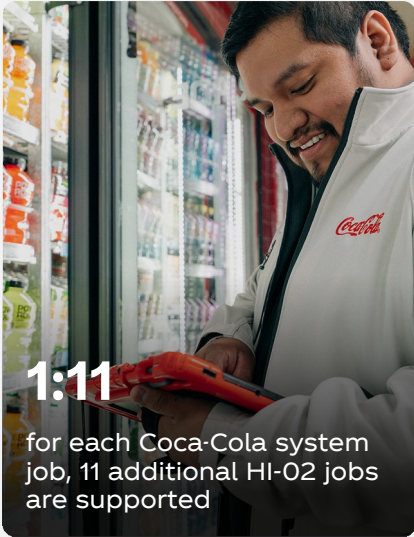
production, distribution or office
facilities in HI-02

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\$6M

in goods and services
purchased from
HI-02 suppliers



1:11

for each Coca-Cola system
job, 11 additional HI-02 jobs
are supported



THE *Coca-Cola* COMPANY



200

direct HI-02
Coca-Cola system jobs



\$255K

invested in Hawaii
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation