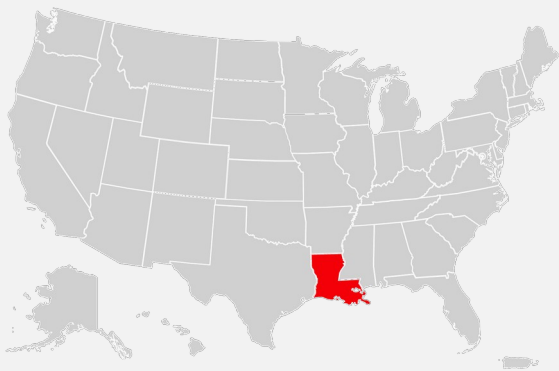


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

LOUISIANA'S 1st CONGRESSIONAL DISTRICT



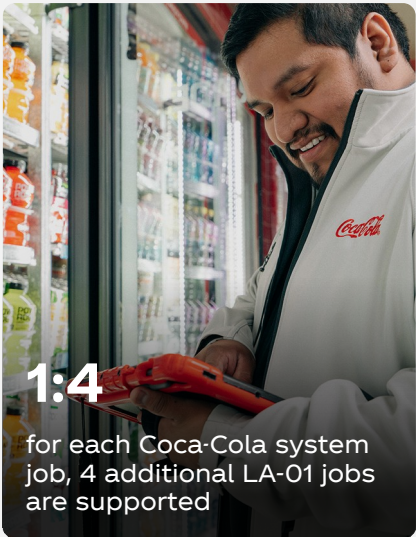

\$237M
in **economic contribution**
to LA-01 Gross Domestic Product


4K
LA-01 jobs supported


1
production, distribution or office
facility in LA-01



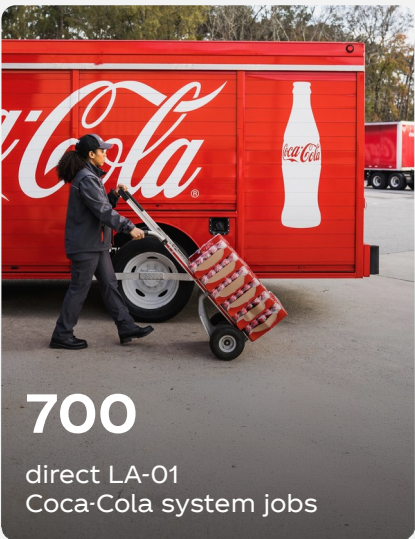
\$6M
in goods and services
purchased from
LA-01 suppliers



1:4
for each Coca-Cola system
job, 4 additional LA-01 jobs
are supported



THE *Coca-Cola* COMPANY



700
direct LA-01
Coca-Cola system jobs



\$3M
invested in Louisiana
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation