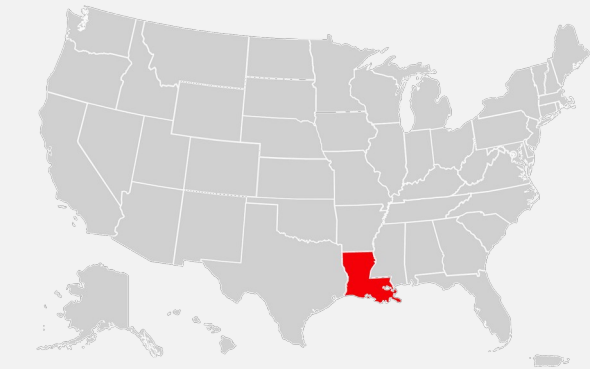


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

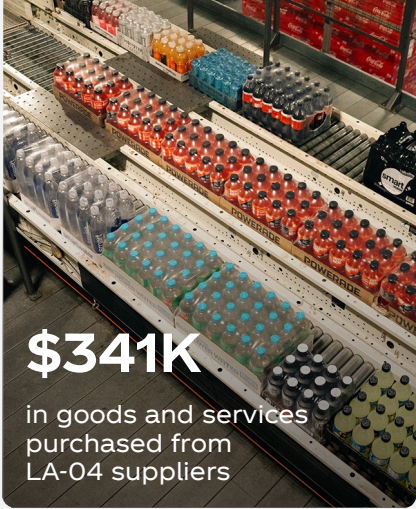
LOUISIANA'S 4th CONGRESSIONAL DISTRICT



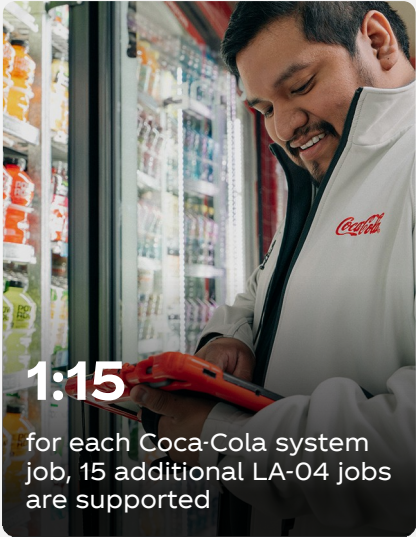

\$205M
in **economic contribution**
to LA-04 Gross Domestic Product


3K
LA-04 jobs supported


1
production, distribution or office
facility in LA-04



\$341K
in goods and services
purchased from
LA-04 suppliers



1:15
for each Coca-Cola system
job, 15 additional LA-04 jobs
are supported



THE *Coca-Cola* COMPANY



200
direct LA-04
Coca-Cola system jobs



\$3M
invested in Louisiana
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation