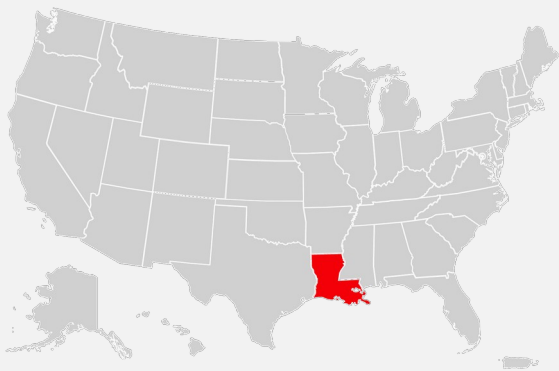


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

LOUISIANA'S 5th CONGRESSIONAL DISTRICT



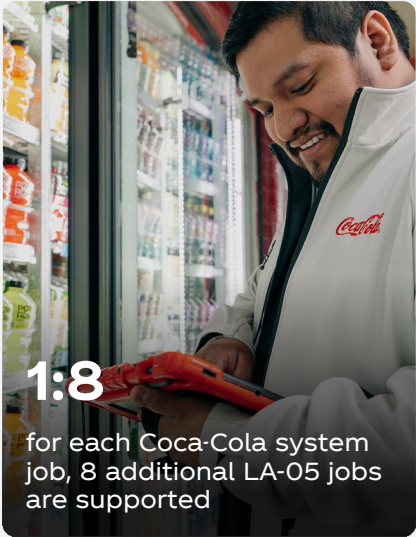

\$180M
in **economic contribution**
to LA-05 Gross Domestic Product


3K
LA-05 jobs supported


1
production, distribution or office
facility in LA-05



\$7K
in goods and services
purchased from
LA-05 suppliers



1:8
for each Coca-Cola system
job, 8 additional LA-05 jobs
are supported



THE *Coca-Cola* COMPANY



300
direct LA-05
Coca-Cola system jobs



\$3M
invested in Louisiana
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation