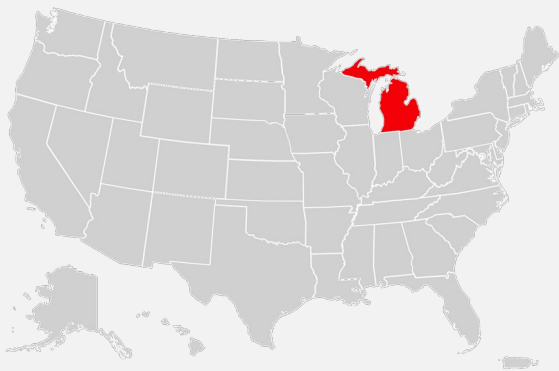


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

MICHIGAN'S 1st CONGRESSIONAL DISTRICT



\$165M

in **economic contribution**
to MI-01 Gross Domestic Product



2K

MI-01 jobs supported



6

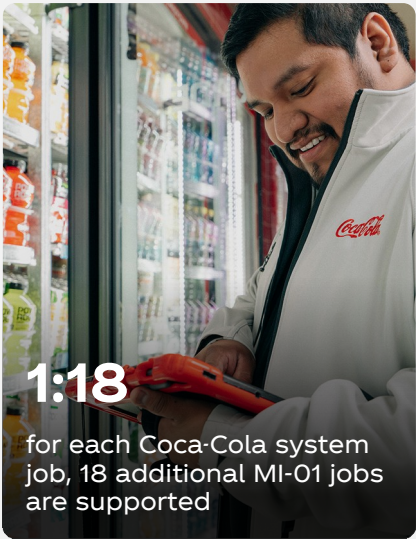
production, distribution or office
facilities in MI-01

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\$10M

in goods and services
purchased from
MI-01 suppliers

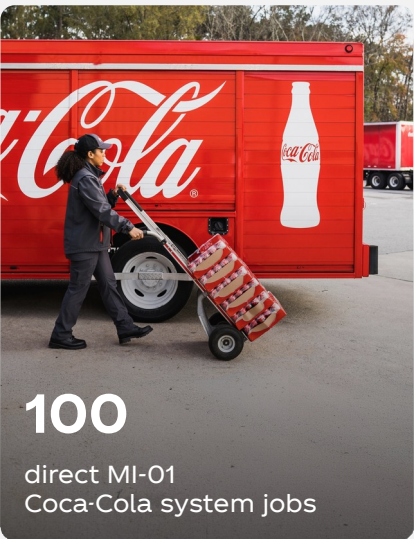


1:18

for each Coca-Cola system
job, 18 additional MI-01 jobs
are supported



THE *Coca-Cola* COMPANY



100

direct MI-01
Coca-Cola system jobs



\$572K

invested in Michigan
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation