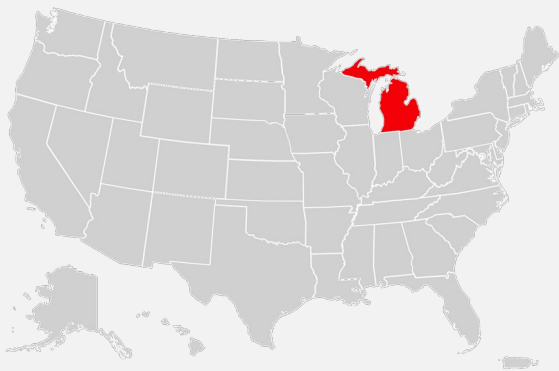


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

MICHIGAN'S 2nd CONGRESSIONAL DISTRICT



\$175M

in economic contribution to MI-02 Gross Domestic Product



3K

MI-02 jobs supported



1

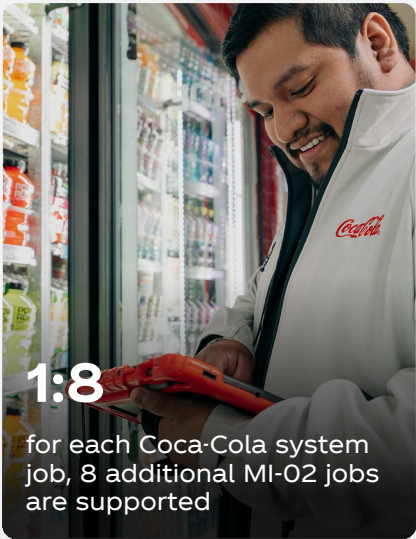
production, distribution or office facility in MI-02

LEARN MORE



\$17M

in goods and services purchased from MI-02 suppliers



1:8

for each Coca-Cola system job, 8 additional MI-02 jobs are supported



THE *Coca-Cola* COMPANY



300

direct MI-02 Coca-Cola system jobs



\$572K

invested in Michigan community programs

*with support from The Coca-Cola Foundation and the Coca-Cola Scholars Foundation