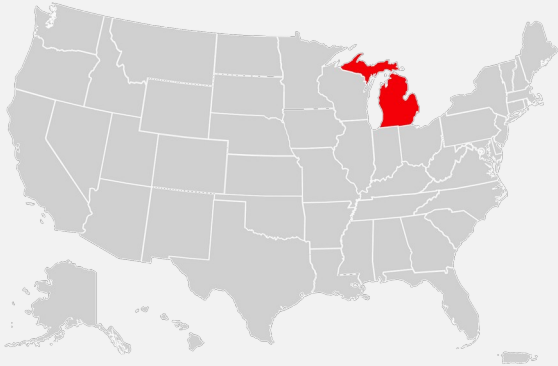


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

MICHIGAN'S 4th CONGRESSIONAL DISTRICT



\$138M

in **economic contribution**
to MI-04 Gross Domestic Product



2K

MI-04 jobs supported



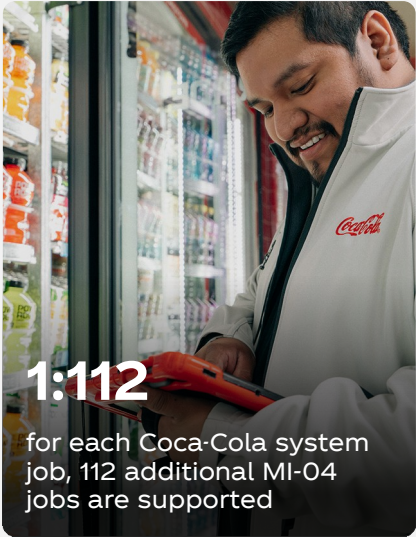
production, distribution or office
facilities in MI-04

LEARN MORE



\$14M

in goods and services
purchased from
MI-04 suppliers



1:112

for each Coca-Cola system
job, 112 additional MI-04
jobs are supported



THE *Coca-Cola* COMPANY



15

direct MI-04
Coca-Cola system jobs



\$572K

invested in Michigan
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation