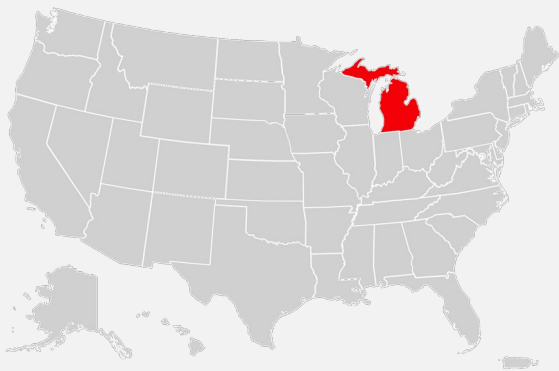


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

MICHIGAN'S 12th CONGRESSIONAL DISTRICT



\$117M

in **economic contribution**
to MI-12 Gross Domestic Product



1K

MI-12 jobs supported



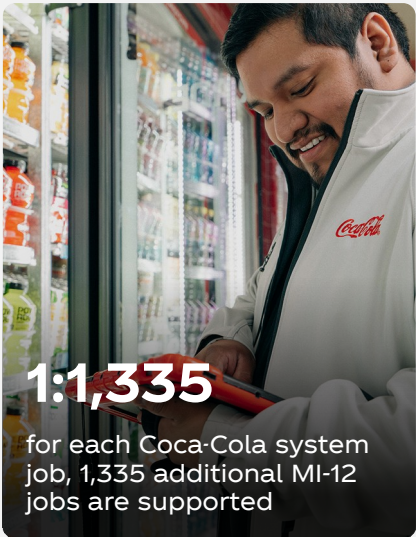
production, distribution or office
facilities in MI-12

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\$682K

in goods and services
purchased from
MI-12 suppliers

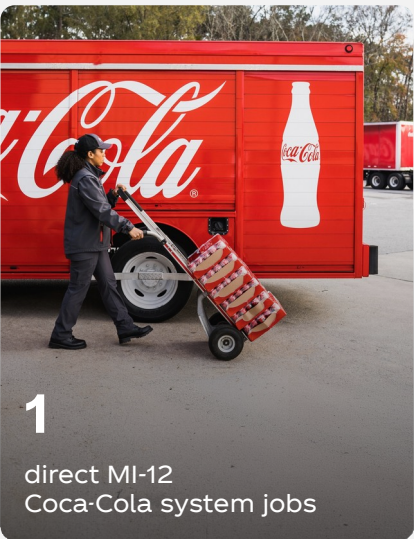


1:1,335

for each Coca-Cola system
job, 1,335 additional MI-12
jobs are supported



THE *Coca-Cola* COMPANY



1

direct MI-12
Coca-Cola system jobs



\$572K

invested in Michigan
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation