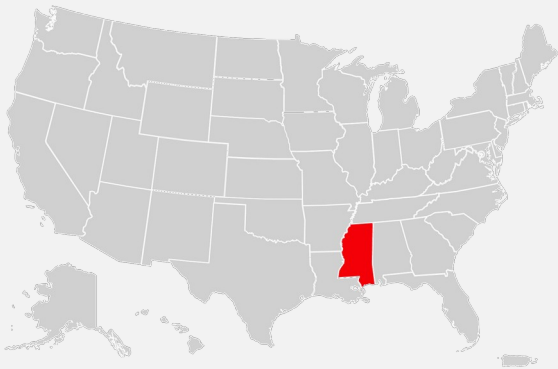


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

MISSISSIPPI'S 3rd CONGRESSIONAL DISTRICT



\$259M

in **economic contribution**
to MS-03 Gross Domestic Product



4K

MS-03 jobs supported



3

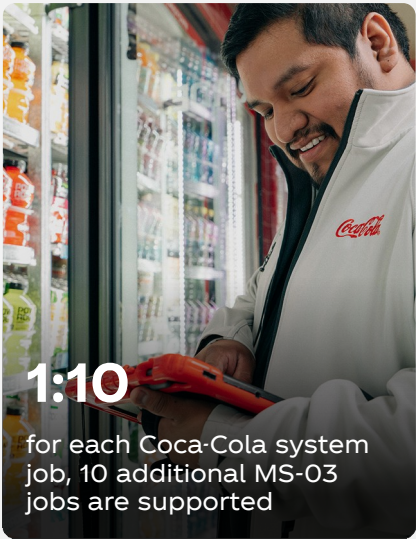
production, distribution or office
facilities in MS-03

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\$10M

in goods and services
purchased from
MS-03 suppliers



1:10

for each Coca-Cola system
job, 10 additional MS-03
jobs are supported



THE *Coca-Cola* COMPANY



400

direct MS-03
Coca-Cola system jobs



\$2M

invested in Mississippi
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation