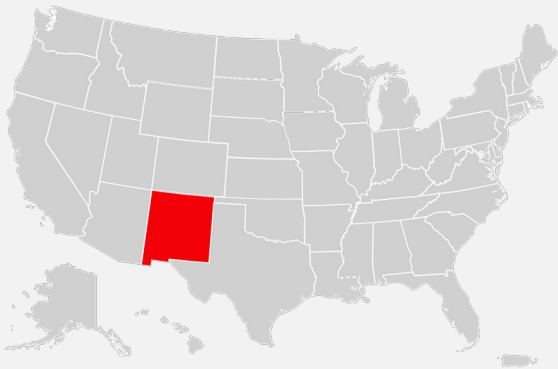


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

NEW MEXICO'S 2nd CONGRESSIONAL DISTRICT



\$521M

in economic contribution
to NM-02 Gross Domestic Product



6K

NM-02 jobs supported



2

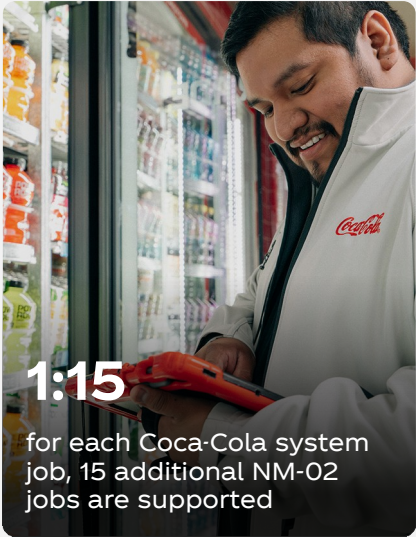
production, distribution or office
facilities in NM-02

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\$729M

in goods and services
purchased from
NM-02 suppliers

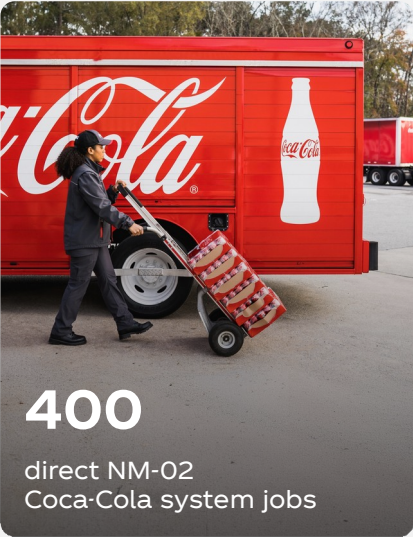


1:15

for each Coca-Cola system
job, 15 additional NM-02
jobs are supported



THE *Coca-Cola* COMPANY



400

direct NM-02
Coca-Cola system jobs



\$320K

invested in New Mexico
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation