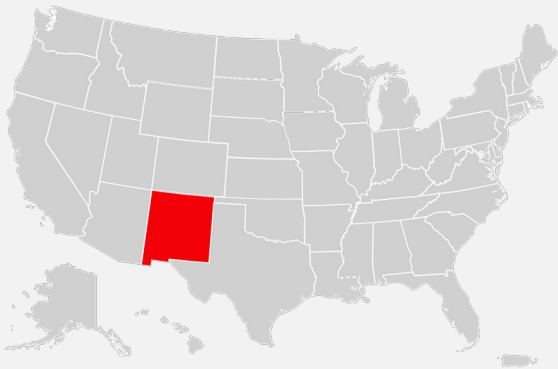


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

NEW MEXICO'S 3rd CONGRESSIONAL DISTRICT



\$129M

in economic contribution
to NM-03 Gross Domestic Product



2K

NM-03 jobs supported



5

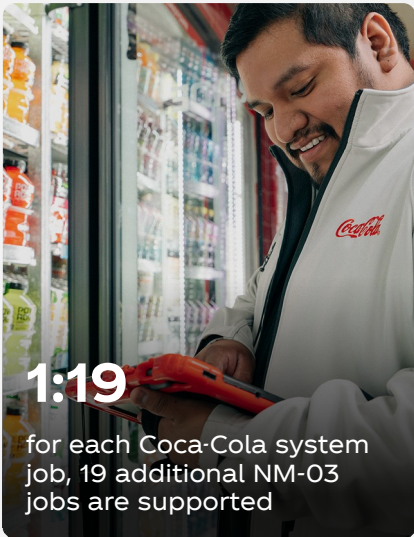
production, distribution or office
facilities in NM-03

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\$31M

in goods and services
purchased from
NM-03 suppliers

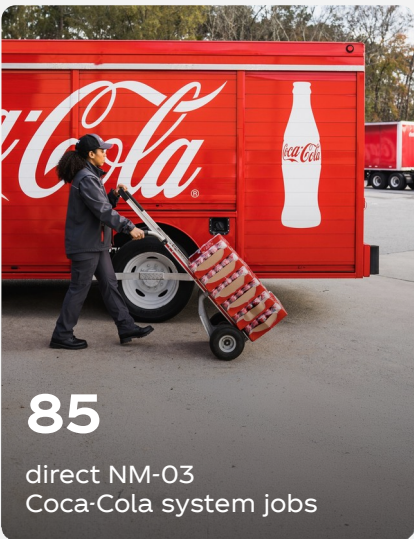


1:19

for each Coca-Cola system
job, 19 additional NM-03
jobs are supported



THE *Coca-Cola* COMPANY



85

direct NM-03
Coca-Cola system jobs



\$320K

invested in New Mexico
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation