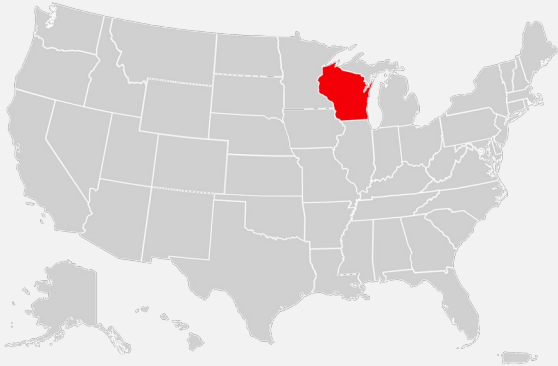


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

WISCONSIN'S 1st CONGRESSIONAL DISTRICT



\$118M

in economic contribution
to WI-01 Gross Domestic Product



1K

WI-01 jobs supported



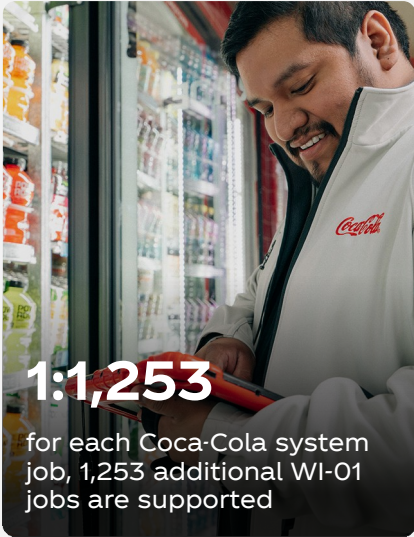
production, distribution or office
facilities in WI-01

LEARN MORE



\$23M

in goods and services
purchased from
WI-01 suppliers



1:1,253

for each Coca-Cola system
job, 1,253 additional WI-01
jobs are supported



THE *Coca-Cola* COMPANY



1

direct WI-01
Coca-Cola system jobs



\$314K

invested in Wisconsin
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation