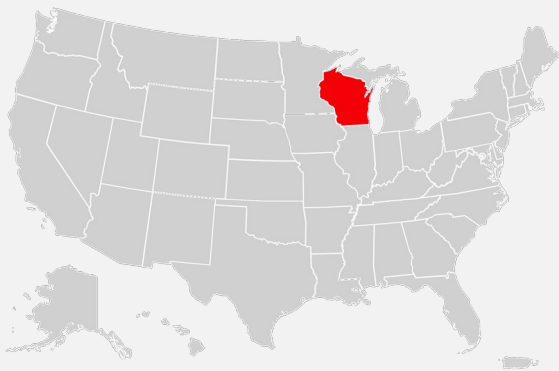


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

WISCONSIN'S 2nd CONGRESSIONAL DISTRICT




\$123M

in **economic contribution**
to WI-02 Gross Domestic Product

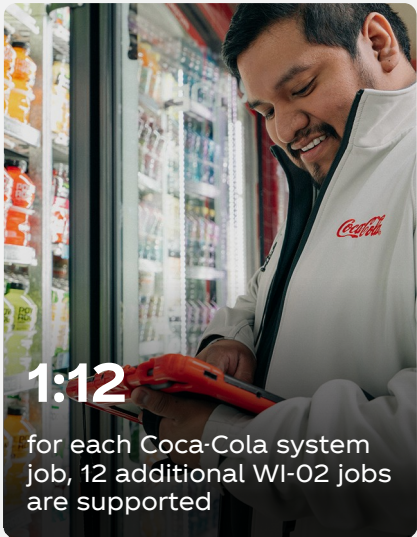

1K

WI-02 jobs supported


1
production, distribution or office
facility in WI-02



\$2M
in goods and services
purchased from
WI-02 suppliers



1:12
for each Coca-Cola system
job, 12 additional WI-02 jobs
are supported



THE *Coca-Cola* COMPANY



100
direct WI-02
Coca-Cola system jobs



\$314K
invested in Wisconsin
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation