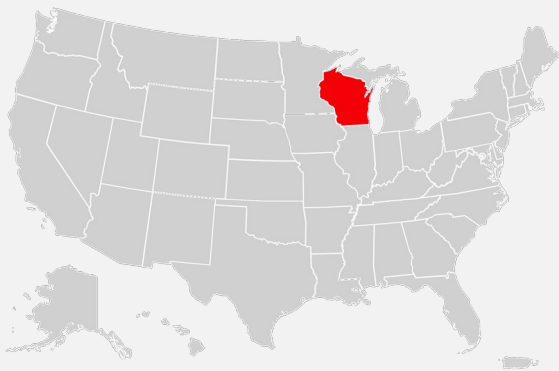


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

WISCONSIN'S 3rd CONGRESSIONAL DISTRICT



\$163M

in **economic contribution**
to WI-03 Gross Domestic Product



2K

WI-03 jobs supported



2

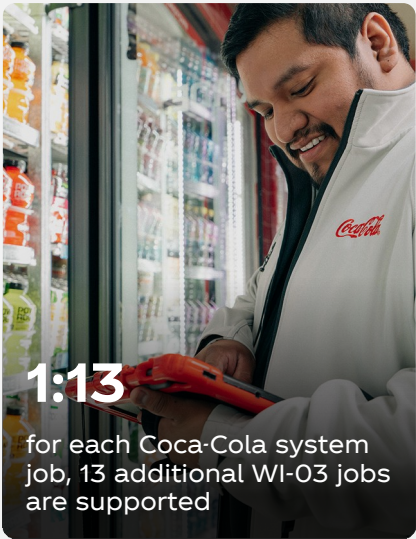
production, distribution or office
facilities in WI-03

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\$60M

in goods and services
purchased from
WI-03 suppliers



1:13

for each Coca-Cola system
job, 13 additional WI-03 jobs
are supported



THE *Coca-Cola* COMPANY



200

direct WI-03
Coca-Cola system jobs



\$314K

invested in Wisconsin
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation