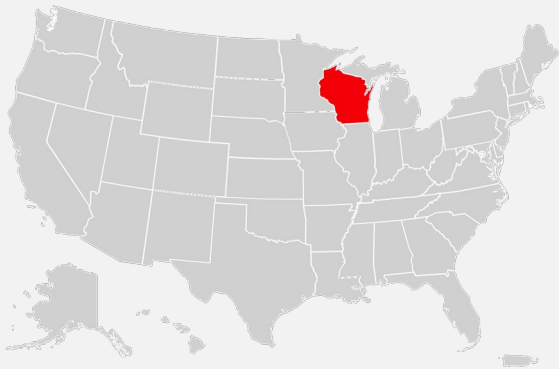


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

WISCONSIN'S 4th CONGRESSIONAL DISTRICT



\$147M

in economic contribution
to WI-04 Gross Domestic Product



2K

WI-04 jobs supported



3

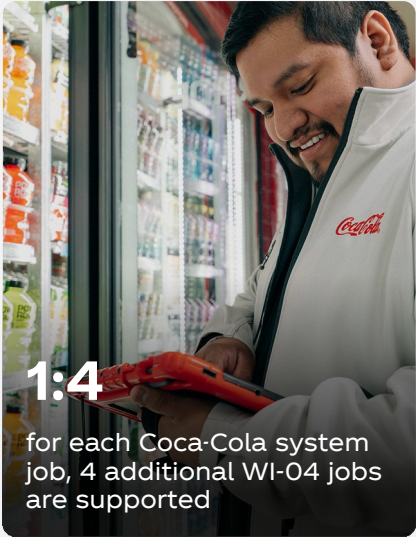
production, distribution or office
facilities in WI-04

LEARN MORE



\$9M

in goods and services
purchased from
WI-04 suppliers



1:4

for each Coca-Cola system
job, 4 additional WI-04 jobs
are supported



THE *Coca-Cola* COMPANY



500

direct WI-04
Coca-Cola system jobs



\$314K

invested in Wisconsin
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation