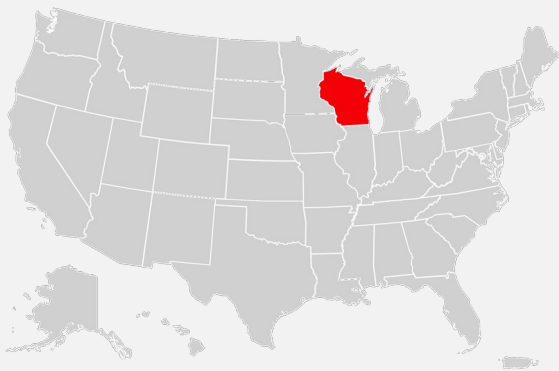


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

WISCONSIN'S 5th CONGRESSIONAL DISTRICT



\$98M

in economic contribution
to WI-05 Gross Domestic Product



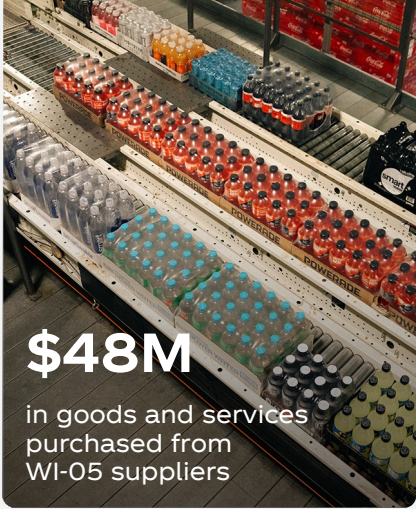
1K

WI-05 jobs supported



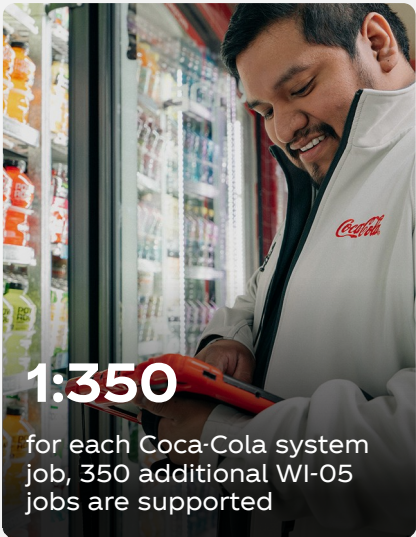
production, distribution or office
facilities in WI-05

LEARN MORE



\$48M

in goods and services
purchased from
WI-05 suppliers



1:350

for each Coca-Cola system
job, 350 additional WI-05
jobs are supported



THE *Coca-Cola* COMPANY



3

direct WI-05
Coca-Cola system jobs



\$314K

invested in Wisconsin
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation