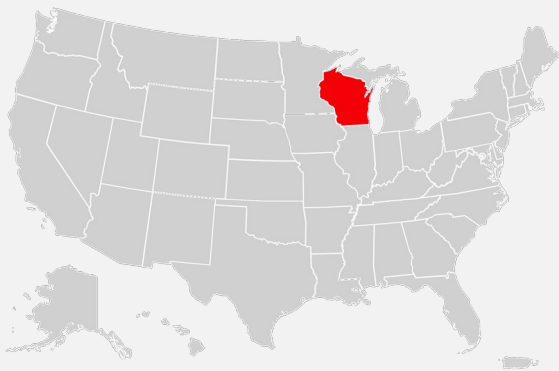


THE COCA-COLA SYSTEM DELIVERS ECONOMIC IMPACT

WISCONSIN'S 8th CONGRESSIONAL DISTRICT



\$111M

in **economic contribution**
to WI-08 Gross Domestic Product



1K

WI-08 jobs supported



1

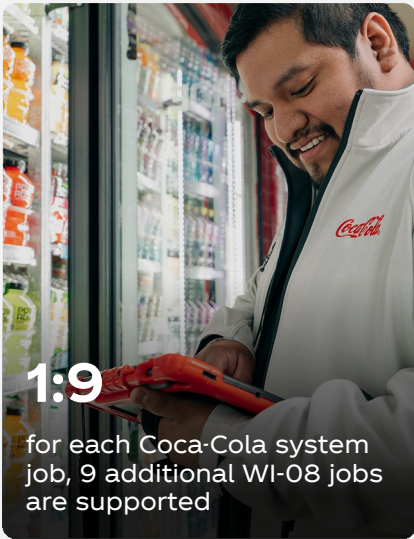
production, distribution or office
facility in WI-08

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\$25M

in goods and services
purchased from
WI-08 suppliers

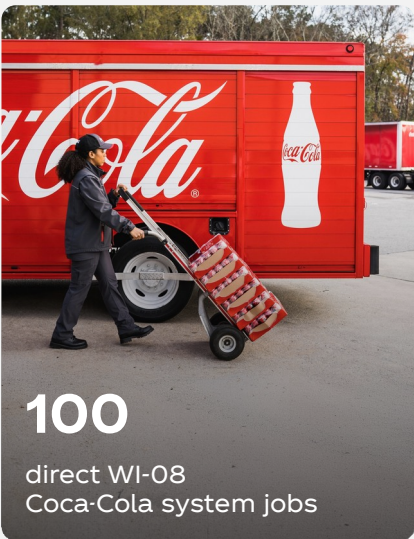


1:9

for each Coca-Cola system
job, 9 additional WI-08 jobs
are supported



THE *Coca-Cola* COMPANY



100

direct WI-08
Coca-Cola system jobs



\$314K

invested in Wisconsin
community programs

*with support from The Coca-Cola Foundation
and the Coca-Cola Scholars Foundation