



GUIDELINES FOR 2019 FLAGSHIP PARTNER GRANT

The project will:

1. Be a **BIG** idea with **COURAGE** to demonstrate how the project could be scalable for the future.
2. Have a national/regional footprint and be applying for an exclusively Australian-based project
3. Have Deductible Gift Recipient (DGR 1) status.
4. Have clear and deliverable goals consistent with the areas to be addressed.
5. Have the ability to measure both outputs (the numbers) and outcomes (the stories of how we're making a difference, and the long-term positive impact on environmental sustainability).
6. Have a vision for long-term sustainability after the CCAF funding ends. Funding is only available for the successful applicant for up to 3 years – and Annual Acquittal Reports are required to release subsequent annual grant payments.
7. We want to support our partners and we will work with them to:
 - Collaboratively create a shared value project.
 - Share stories along the way, including via traditional and social media channels and www.coca-colajourney.com.au/foundation
 - Offer meaningful opportunities for engagement to our employees around Australia.

We will:

8. Consider funding of core operational costs, and/or costs associated with measuring program success only where evidence is provided to show that they are necessary to directly support the success of the project being funded.
9. Consider non-cash/in-kind support as part of your application: product donations, volunteering hours etc.

Successful applicants will only be eligible to re-apply after a further period of three years after the acquittal of the grant.