



2019 Annual Report



Welcome

The Coca-Cola Australia Foundation (CCAF) is a joint philanthropic initiative between Coca-Cola Amatil and Coca-Cola South Pacific, distributing \$1.1 million annually.

With a new mission introduced in 2019 *'to help create possibilities for a brighter, more sustainable future for Australians today and for generations to come'*, the CCAF supports programs that align with this mission through its Flagship and Employee Connected grants programs.

Since it was founded in 2002, the CCAF has provided more than \$16 million to hundreds of organisations, positively impacting the lives of many Australians.

Employee Connected Grants

The Employee Connected Grants support projects in communities where our employees live, work or have personal connections. These one-off grants of up to \$25,000 provide an opportunity for both Coca-Cola Amatil and Coca-Cola South Pacific employees to connect with charities that they care about.

Flagship Grants

The Flagship Grants support charities with strategic programs that address a challenge aligned with our mission. Up to \$200,000 is provided each year, for up to three consecutive years. In 2019, our Flagship Grant recipients were in their final year of partnership, with programs that aligned to the previous CCAF mission; to inspire moments of happiness and possibilities for young Australians.

Note: This \$1.1m total is made up of funding from both Coca-Cola Amatil and Coca-Cola South Pacific. The full amount may not be granted in any given year due to partnership or Foundation timelines. Any remaining funds are held over and granted in the following years.

Message from the Chair

As the Chair of the Coca-Cola Australia Foundation, I am in a fortunate position to witness the powerful work being done by so many charities throughout the nation. The work taking place across the sector is truly inspiring.

In 2019, the CCAF Board strategically realigned its mission to more closely reflect the sustainability objectives of its founding partners Coca-Cola South Pacific and Coca-Cola Amatil as well as complementing the United Nation's Sustainable Development Goals.

Since it was founded in 2002 the CCAF has provided more than \$16 million to support hundreds of Australian charities.

Today, the CCAF supports charities through Flagship Grants and Employee Connected Grants.

At CCAF, our partnerships go beyond financial donations. We are passionate about setting up our charity partners for long-term success by providing support in areas such as volunteering opportunities, marketing counsel and business planning. We want our support to enable long term change which in turn, benefits the many Australians who rely on charities for support.

In 2019, we saw the conclusion of our three-year partnerships with our Flagship Partners - The Carers Foundation, Raise Foundation and The Song Room. Over this time, with the help of CCAF our Flagship Partners have created enriching programs including *Arts Connect – Youth Settlement*, *In School Mentoring Program* and the *Joy and Inspiration Project*. It has been nothing short of incredible to see these projects grow and flourish during this time thanks to the passion, enthusiasm and dedication of their hardworking teams.



Malcom Hudson with The Carers Foundation team.

In 2019, we also provided support for 31 Employee Connected Grants, charities nominated by Coca-Cola South Pacific and Coca-Cola Amatil employees. These grants are an opportunity for our staff to give back and say thanks to organisations they have a personal connection with and who make a true impact in their communities.

We are optimistic about the new partnerships that will be formed in the years ahead under our new strategic mission and the support that will extend to many Australians around the country. We look forward to sharing many of the positive individual stories that no doubt will eventuate in the coming year.

Malcolm Hudson
Chair, The Coca-Cola Australia Foundation



**Who
We've
Helped**

The CCAF is proud to create possibilities for a brighter, more sustainable future for Australians today and for generations to come through our Flagship Partnerships and Employee Connected Grants.

Organisation	2019	2018
Adelaide International Youth Film Festival	\$19,500	
Amata Community Incorporated	\$25,000	
Australian Kookaburra Kids Foundation Limited	\$25,000	
Australian Mitochondrial Disease Foundation Limited	\$25,000	
Batyr Australia Limited	\$24,460	
Bawinanga Aboriginal Corporation		\$22,600
Bell Shakespeare	\$25,000	
Big Brothers Big Sisters Australia Ltd	\$25,000	
Briswest Care Association Inc		\$24,000
Bularri Muurlay Nyanggan Aboriginal Corporation		\$25,000
CanTeen - The Australian Organisation for Young People Living with Cancer	\$14,200	
Cerebral Palsy Alliance		\$20,842
Cowboys Charity Limited		\$25,000
Doncaster Community Care & Counselling Centre		\$25,000
Earthwatch	\$262,734	
Far North Queensland Hospital Foundation	\$25,000	\$25,000
First Hand Solutions Aboriginal Corporation	\$25,000	\$24,500
Giant Steps Melbourne Limited	\$10,000	
Giant Steps Sydney Limited	\$25,000	
Girl Guides Western Australia Inc		\$25,000
Gold Coast Hospital Foundation	\$24,075	
Harding Miller Education Foundation Ltd	\$24,700	
Hear and Say – Centre for Deaf Children Limited	\$25,000	
JOII Community Limited	\$24,000	
Kids Under Cover		\$15,000
Learning Links		\$24,000
Lighthouse Foundation	\$10,000	
Lord Somers Camp and Power House	\$23,500	

Organisation	2019	2018
Macquarie University		\$22,310
Minus18 Foundation Inc	\$25,000	
Mission Australia		\$20,000
NSW Friendship Circle Inc		\$25,000
Operation Flinders Foundation Inc.		\$16,500
Oz Harvest Limited		\$25,000
Phoenix House Youth Services Incorporated	\$25,000	
Raise Foundation		\$204,120
Royal Far West	\$25,000	
RSPCA		\$21,700
Shine for Kids	\$25,000	
Starlight Children's Foundation Australia	\$22,665	
Start Foundation Limited		\$25,000
Sydney Children's Hospital Foundation	\$10,900	\$23,597
Sydney Story Factory Gift Fund	\$25,000	\$25,000
Sydney Street Choir Foundation	\$25,000	
Technical Aid To The Disabled		\$13,430
The Burdekin Association Inc	\$25,000	
The Carers Foundation Holdings Ltd		\$199,200
The Goodes O'Loughlin Foundation Limited		\$25,000
The Scout Association of Australia New South Wales Branch	\$15,000	
The Song Room Limited		\$124,704
The Trustee for The Salvation Army (VIC) Social Work		\$25,000
THREE for All Foundation Ltd	\$25,000	\$25,000
Very Special Kids	\$24,775	
Wayside Chapel Foundation		\$24,186
Youth Futures	\$25,000	
Wayside Chapel Foundation	\$24,186	\$25,000
Total grants to approved charities	\$960,509	\$1,100,689



Our Flagship Grants support national charities with strategic programs that address a challenge aligned with the CCAF mission. Up to \$200,000 is provided each year, for up to three consecutive years.

We were proud to support The Song Room, Raise Foundation and The Carers Foundation, each of which concluded their three year partnerships in 2019. We thank them for all their hard work which they continue to deliver to positively influence the lives of others.

THE SONG ROOM

ArtsConnect – Youth Settlement



The Song Room believes that all Australian children should have the opportunity to participate in music and the arts to enhance their education, personal development and community involvement, giving them the best possible start in life.

In partnership with the CCAF, The Song Room developed and delivered its *ArtsConnect – Youth Settlement Program*, helping to level the learning playing field for young people experiencing disadvantage. The program delivers weekly music and creative arts workshops, supporting refugee

and migrant youth to engage with learning and school, enhancing social inclusion and promoting participation in the broader community.

Since the partnership commenced in 2017, the ArtsConnect program has been successfully running in four English Language Schools / Intensive English Centres across Victoria, New South Wales, Queensland and Western Australia. Over the three year partnership, across the four schools, The Song Room worked with over 360 students via the ArtsConnect in-school program and complementary after-school and holiday programs.

THE CARERS FOUNDATION AUSTRALIA

Joy and Inspiration Project



The Carers Foundation provides wellness programs for young people who are primary caregivers for a loved one. These are children between the ages of 13 and 18 who see and do things that no child should ever have to see or do, and who deal with situations that many adults do not experience in their life time.

With the support of the CCAF, the Carers Foundation launched the *Joy and Inspiration Project*, aiming to brighten the lives of young people caring for family members with illness, disability, mental health or substance abuse issues.

Over the course of the three-year partnership, nearly 300 young carers experienced the Joy and Inspiration Project, gaining powerful resilience strategies to help them cope with sometimes intolerable situations.

The *Joy and Inspiration Project* hosts private retreats for young carers, with the overall aim of building resilience, health and optimism. Run by volunteers, the retreats also provide these young people with much-needed respite from their day-to-day caring responsibilities, giving them time and freedom to focus on themselves, build relationships and have fun.

RAISE FOUNDATION

In School Mentoring Program



Raise Foundation aims to support young people through their crucial teenage years by delivering mentoring programs in schools and communities. These mentoring programs provide role models and much-needed support and pathways towards a positive future.

In 2019 alone, Raise Foundation completed mentor training to 807 members of the community and commenced its 2019 mentoring programs – matching 958 young people with mentors in 87 programs across New South Wales, Victoria, Queensland, South Australia and Western Australia.

Since the partnership began, CCAF funding has seen a total of 5,421 students being matched with mentors through Raise Foundation's *In School Mentoring Opportunity (ISMO)* and 3,949 new mentors trained.

The partnership between Raise Foundation and the CCAF was founded on aligned values to build stronger, happier communities by empowering young Australians to have resilience, capability and connection.

A vibrant, crowded dance floor at a party. The scene is illuminated with bright, colorful lights in shades of pink, purple, blue, and green, creating a festive atmosphere. In the foreground, a person is wearing a large, fluffy blue and white costume headpiece with a yellow eye. To their right, a woman with glasses and a black top is dancing. Other people are visible in the background, some wearing costumes and others in casual attire. The overall mood is energetic and celebratory.

Employee Connected Grants

Each year, we provide grants of up to \$25,000 for charities endorsed by our employees and aligned with the CCAF mission.

Our employees nominate a wide range of charities across Australia every year – charities they care about and where they have a strong personal connection. These connections may be through volunteering or experiencing first-hand the positive impact the organisation has had on their family, friends or communities.

In 2019, the CCAF provided 31 employee nominated organisations with more than \$700,000 collectively in grants. These are just some of the stories from the 2019 Employee Connected Grant recipients.

MITO FOUNDATION

Self-management education pilot program



The Mito Foundation supports people affected by Mitochondrial Disease; a debilitating condition that causes organ dysfunction or failure. The Foundation funds essential research into the prevention, diagnosis, treatment and cures of mitochondrial disorders, and increases awareness and education about this devastating disease.

Toni Catton, Head of Service Delivery People and Culture at Coca-Cola Amatil was eager to support the Mito Foundation as her daughter suffers from the debilitating condition.

“

My daughter was diagnosed with mitochondrial disease when she was only three years old. It impacts every aspect of her life as she is unable to walk or talk, is losing her hearing and takes over 10 medications each day. Philanthropic funding such as this can have a real and life-changing impact on the people affected and their families. I'm so proud to be able to give back to the Mito Foundation as they have been an invaluable support for our family.

”

Toni Catton,
Head of Service Delivery People and
Culture at Coca-Cola Amatil

The CCAF funding went towards the Mito Foundation's self-management education pilot program where young patients are equipped with the tools needed to take their care management into their own hands, empowering them to cope with physical, social and psychological challenges of mitochondrial disease.

MINUS18

Adelaide Queer Formal



Minus18 is the champion for LGBTIQ youth in Australia, hosting Queer Formals for young people aged 13-19 in a number of locations across the country.

Coca-Cola South Pacific's Conor Fisk and Annabel Archer were inspired to nominate Minus18 because of personal relationships with the charity.

“

Not only does Minus18 offer moments of celebration and fun through their Queer Formal events, they ensure that young people who may feel isolated, alone or confused are offered a sense of community and shown that they are not alone. I'm proud to be able to give back to an organisation that I myself would've looked to for support when growing up, through the Coca-Cola Australia Foundation.

”

Conor Fisk,
Social Media Manager,
Coca-Cola South Pacific

Minus18 received \$25,000 from the CCAF Employee Connected Grants program, enabling the expansion of Queer Formal Adelaide in 2019, accommodating over 300 LGBTIQ youth in the region to attend a queer-inclusive and life-affirming event.

FIRST HAND SOLUTIONS ABORIGINAL CORPORATION

IndigiGrow Yarning Bush Project



First Hand Solutions Aboriginal Corporation was established with a mission to close the gap experienced by Indigenous people in the areas of education, training and employment, cultural development and enrichment.

Paul Duroux, National Business Manager at Coca-Cola Amatil, nominated the corporation because as an Indigenous man, he values the important work they do for his community.

“

The work that First Hand Solutions does is incredible in preserving Indigenous culture, language and the environment. This funding from the Coca-Cola Australia Foundation supported the IndigiGrow Project which provides valuable knowledge to Indigenous youth to help them develop their cultural identity and learn more about nature conservation.

”

Paul Duroux,
National Business Manager
at Coca-Cola Amatil

The funding allowed the *IndigiGrow Project* to be built. An interactive space in the grounds of La Perouse Public School which is open to schools around the country. The space combines ancient cultural knowledge of native plants with the new technology, creating an education area for students.

