



THE COCA-COLA COMPANY



NYSE: KO

AT A GLANCE



REFRESHING  
PEOPLE  
EVERYWHERE



GLOBAL HQ  
ATLANTA, GA



PRODUCTS SOLD IN  
200+ COUNTRIES  
AND TERRITORIES



BEVERAGE  
BRANDS



DISCIPLINED GROWTH

**\$31.9B**

NET OPERATING REVENUES  
(2018, AS REPORTED)

**\$7.1B**

RETURNED TO SHAREOWNERS  
IN DIVIDENDS AND NET SHARE  
REPURCHASES IN 2018

**\$202.1B**

MARKET CAPITALIZATION  
(AS OF 12/31/2018)

**57 YEARS**

OF CONSECUTIVE ANNUAL  
DIVIDEND INCREASES  
(AS OF FEBRUARY 2019)

WORLDWIDE UNIT  
CASE VOLUME  
GEOGRAPHIC MIX  
(2018)

NORTH AMERICA  
**20%**

LATIN AMERICA  
**27%**

EUROPE, MIDDLE  
EAST & AFRICA  
**30%**

ASIA PACIFIC  
**23%**



DOING BUSINESS THE RIGHT WAY

WATER LEADERSHIP

**SINCE 2015** WE'VE RETURNED  
MORE THAN 100% OF THE WATER WE  
USE TO MAKE OUR FINISHED DRINKS  
TO NATURE AND COMMUNITIES.

WORLD WITHOUT WASTE

**BY 2025** ACHIEVE 100%  
RECYCLABLE PACKAGING GLOBALLY.  
**BY 2030** RECYCLE ONE  
BOTTLE OR CAN FOR EVERY ONE WE SELL.

CARE FOR PEOPLE & COMMUNITIES

**3.2 MILLION WOMEN**  
ENTREPRENEURS EMPOWERED SINCE 2010.  
**OVER \$1 BILLION DONATED SINCE 2008**  
THROUGH THE COCA-COLA FOUNDATION



BEVERAGES AND BRANDS PEOPLE LOVE

**~ 600 NEW PRODUCTS LAUNCHED IN 2018**

OF THOSE, **250+**  
WERE LOW / NO SUGAR  
AND **400+**  
WERE JUICES, TEAS, WATERS AND  
OTHER NON-SPARKLING BEVERAGES.



**165** PRODUCTS WERE EXPANDED INTO AT  
LEAST TWO ADDITIONAL MARKETS IN 2018.  
OF THESE, **94**  
WERE JUICES, TEAS, WATERS AND  
OTHER NON-SPARKLING BEVERAGES.

OUR BRANDS CAPTURE  
APPROXIMATELY  
**\$1** OUT OF EVERY **\$4**  
PEOPLE SPEND ON  
NONALCOHOLIC  
READY-TO-DRINK  
BEVERAGES WORLDWIDE.



**~4,300**  
PRODUCTS  
WORLDWIDE



SPARKLING  
SOFT DRINKS



JUICE,  
DAIRY & PLANT



WATER,  
ENHANCED WATER  
& SPORTS DRINKS



READY-TO-DRINK  
TEA & COFFEE

Our beverages include these household names around the world



POWERADE.



いゝはす  
I LOHAS



innocent

AdeS



Honest  
tea



THE COCA-COLA SYSTEM ADVANTAGE

**~700K**  
**~225**  
**~900**

SYSTEM ASSOCIATES  
WORLDWIDE  
BOTTLING PARTNERS  
BOTTLING PLANTS



**28MM**  
RETAIL CUSTOMER  
OUTLETS



**INVESTED \$125B+**  
TOGETHER WITH GLOBAL BOTTLING PARTNERS  
SINCE 2010

