June 11, 2014

At The Coca-Cola Company, we’re honored to provide people everywhere with many of the world’s most well-known and well-loved beverage brands, beginning with the delicious, refreshing drink that started it all: Coca-Cola.

Since 1886, we’ve built our business on a foundation of uncompromising quality, integrity and trust, not only with the people who now reach for our drinks more than 1.8 billion times a day but also with the millions of customers, large and small, that sell our beverages across 200-plus countries.

As a company, we are committed to performance with integrity, conducting our business in the right way, without exception. And one part of performing with integrity and doing business the right way is having zero tolerance for corruption and bribery.

In the last two years, we have committed even more resources to combating corruption with the following actions:

- Updated our Anti-Bribery Policy to include important aspects of the U.K Anti-Bribery Act;
- Engaged in an external review of our Anti-Bribery Compliance program;
- Performed due Diligence screening of and certification of compliance by nearly 900 of our high risk third party suppliers and vendors;
- Increased the number of Local Ethics Officers by 50%;
- Joined the United Global Compact and its Working Group on Anti-Corruption in its Call to Action; and
- Joined the World Economic Forum Partnering Against Corruption Initiative (PACI) Vanguard 100.

Finally, to underscore the Company’s high and exacting standards on this critical subject, we’ve taken the extra step of making our Anti-Bribery Policy transparent and available online so that anyone who cares to review it may do so.

Thank you for your interest in The Coca-Cola Company. Be assured that we will continue to protect the reputation of our brands and business with an uncompromising approach to operating with integrity.

Very best regards,

Muhtar Kent
Chairman and Chief Executive Officer