THE COCA-COLA COMPANY

NYSE: KO

AT A GLANCE

133 YEARS
REFRESHING PEOPLE EVERYWHERE
GLOBAL HQ ATLANTA, GA
PRODUCTS SOLD IN 200+ COUNTRIES AND TERRITORIES
500+
BEVERAGE BRANDS

DISCIPLINED GROWTH

$31.9B
NET OPERATING REVENUES (2018, AS REPORTED)

$7.1B
RETURNED TO SHAREOWNERS IN DIVIDENDS AND NET SHARE REPURCHASES IN 2018

$202.1B
MARKET CAPITALIZATION (AS OF 12/31/2018)

57 YEARS
OF CONSECUTIVE ANNUAL DIVIDEND INCREASES (AS OF FEBRUARY 2019)

WORLDWIDE UNIT CASE VOLUME GEOGRAPHIC MIX (2018)

NORTH AMERICA 20%
LATIN AMERICA 27%
ASIA PACIFIC 23%
EUROPE, MIDDLE EAST & AFRICA 30%

DOING BUSINESS THE RIGHT WAY

WATER LEADERSHIP
SINCE 2015 WE'VE RETURNED MORE THAN 100% OF THE WATER WE USE TO MAKE OUR FINISHED DRINKS TO NATURE AND COMMUNITIES.

WORLD WITHOUT WASTE
BY 2025 ACHIEVE 100% RECYCLABLE PACKAGING GLOBALLY.
BY 2030 RECYCLE ONE BOTTLE OR CAN FOR EVERY ONE WE SELL.

CARE FOR PEOPLE & COMMUNITIES
3.2 MILLION WOMEN ENTREPRENEURS EMPOWERED SINCE 2010.
OVER $1 BILLION DONATED SINCE 2008 THROUGH THE COCA-COLA FOUNDATION

BEVERAGES AND BRANDS PEOPLE LOVE

~ 600 NEW PRODUCTS LAUNCHED IN 2018

OF THOSE, 250+ WERE LOW / NO SUGAR AND 400+ WERE JUICES, TEAS, WATERS AND OTHER NON-SPARKLING BEVERAGES.

165 PRODUCTS WERE EXPANDED INTO AT LEAST TWO ADDITIONAL MARKETS IN 2018.
OF THESE, 94 WERE JUICES, TEAS, WATERS AND OTHER NON-SPARKLING BEVERAGES.

~ 4,300 PRODUCTS WORLDWIDE

#1 WORLDWIDE IN VALUE
SPARKLING SOFT DRINKS
JUICE, DAIRY & PLANT
WATER, ENHANCED WATER & SPORTS DRINKS
READY-TO-DRINK TEA & COFFEE

Our beverages include these household names around the world

THE FAIRLIFE® BRAND IS OWNED BY FAIRLIFE LLC, OUR JOINT VENTURE WITH SELECT MILK PRODUCERS INC.
PRODUCTS FROM FAIRLIFE ARE DISTRIBUTED BY OUR COMPANY AND CERTAIN OF OUR BOTTLING PARTNERS.

FOR MORE INFORMATION VISIT: WWW.COCA-COLACOMPANY.COM

THE COCA-COLA SYSTEM ADVANTAGE

~ 700K SYSTEM ASSOCIATES WORLDWIDE
~ 225 BOTTLING PARTNERS
~ 900 BOTTLING PLANTS
28MM RETAIL CUSTOMER OUTLETS
SHOP
INVESTED $125B+ TOGETHER WITH GLOBAL BOTTLING PARTNERS SINCE 2010