THE COCA-COLA COMPANY TO ACQUIRE COSTA COFFEE

Costa Coffee

At-A-Glance

FOUNDED: 1971 IN LONDON by Italian brothers Sergio and Bruno Costa

UK FAVORITE: NAMED UK’S FAVORITE COFFEE SHOP 8 years in a row.

MARKETS: MORE THAN 30 COUNTRIES in Europe, Middle East, Africa and Asia Pacific

EMPLOYEES: ABOUT 20,000

STORES: ABOUT 4,000 retail outlets

EXPRESS: ABOUT 8,000 Costa Express vending machines

ROASTERY: NEW FACILITY opened in 2017 in Basildon, Essex, England

OWNER: Costa is part of publicly traded Whitbread plc

COCA-COLA ACQUISITION OF COSTA: $5.1 BILLION

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